

Editor's Note

The objective of the JES is to publish up to date, quality, and original research papers alongside relevant and insightful reviews. The journal aspires to be vibrant, engaging, accessible, and, at the same time, integrative and challenging.

This issue begins with an “Expert Opinion” which traces the materialism and class struggle based on Marxist theory. Dealing with Marx’s theoretical legacy is a scholarly work for those who wish to learn and understand the world as it actually exists.

The first article sheds light on the idea of regional connectivity through language. Here the focus is on the Russian language. It can serve as a profitable medium of communication in trade, economic, and diplomatic sectors. The changing geopolitics demand that there is a widening of linguistic platforms, which will further deepen regional connectivity.

The second article deals with the complex interplay between geopolitics and historical legacies. The current nature of the conflict in Ukraine can be attributed to various historical events. The Russia-Ukraine is a multilayered conflict in which geopolitical rivalry intersects with contested histories and competing national narratives.

The third paper is on instrumentalization of sanctions by major powers. It extensively deals with the dimensions of sanctions and emergence of rival economic blocks and the two are closely related.

The fourth article is on the literary heritage and tourist voyages of Shakespeare’s birth place. The author puts emphasis on the fact that tourist satisfaction is a highly motivating factor while visiting any heritage. It is suggested that literary destinations may offer unforgettable experiences to their visitors and that this model can be replicated elsewhere as well.

The fifth article gives an analytical perspective on geopolitical tropes and popular geopolitics in the light of Kipling’s Kim narrative. The link between geopolitical tropes and popular geopolitics is organic and reinforcing. Now

in the era of digitalization the traditional boundaries of elite discourse are evaporating and popular narratives are in the mainstream due to the social media platforms. Hence, the trajectory of formal theories with their traditional style and popular narratives are blended together.

As Editors, our mandate is to mold research into clear and succinct articles that ensure understanding for academicians, and in this process our research team works incredibly hard particularly in the assessment and processing of submitted articles. Last but not the least, the willingness and expertise of the reviewers whose expert opinion help us to ensure the quality of JES. I look forward to a successful and rewarding journey as Editor of JES.

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